

WEBINAR MODULE 1

Updating Your Business Model Canvas for the Hamiltonian System

Building Sovereign American Capability

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What You Will Leave With

A clear frame for evaluating workforce and production-location decisions

Practical diagnostic questions you can use immediately

A method for updating your Business Model Canvas with productive sovereignty principles

A short list of high-leverage next steps

Current Pressures

Talent Capability

Difficulty developing and retaining high-skill American talent in critical roles

Domestic Production

Pressure to restore or expand domestic productive capacity

Trade Environment

Trade and tariff uncertainty reshaping cost and risk calculations

Productivity Path

Need to raise productivity without temporary or non-sovereign labor arbitrage

The Productive Pragmatism Frame

From financialization and labor arbitrage toward productive sovereignty

- 01 Sovereign Productive Base**
Build and control critical capabilities inside the United States
- 02 Merit & Capability**
Develop real skill among American citizens with long-term stake
- 03 Directed Improvement**
Capital flows toward domestic capacity, not temporary labor extraction
- 04 People, Process, Place**
High-capability American workers + advanced processes + domestic locations

Workforce Pipelines Under Pressure

Heavy reliance on temporary or short-cycle non-sovereign labor undermines institutional knowledge, innovation culture, and creative problem-solving. Genius-level talent is welcome; routine temporary labor is not a substitute for sovereign capability.

Diagnostic Questions

1. Which roles are truly critical to productive capacity over the next 3–5 years?
2. Where do we currently lose people, and why?
3. What percentage of skilled roles are filled by long-term American workers vs. temporary labor?
4. How aligned is our local talent ecosystem with actual needs?
5. Are we building a workforce that compounds knowledge, or one that resets every few years?

Innovation as the Real Cost Reducer

The Elevator Analogy

For decades buildings required full-time elevator operators. The innovation was not to find cheaper operators — it was to redesign the system so passengers could operate it themselves.

The operator role disappeared. Costs fell. Human effort shifted to higher-value work.

The same logic applies across manufacturing and operations: the highest-leverage cost reductions come from innovations that eliminate low-value activity and move American workers into more productive roles — not from endlessly arbitraging the price of labor.

Production Location & Domestic Capacity

The Hamiltonian priority: strengthen domestic productive capacity whenever feasible.

- 1 What is the true total cost and strategic risk of relying on non-domestic production?
- 2 Which capabilities must we control inside the United States to remain competitive and resilient?
- 3 How does the location decision affect our ability to develop and retain a long-term American workforce?
- 4 Does this choice strengthen or weaken the domestic productive base?

Business Model Canvas + Hamiltonian Lens

Key Resources

Sovereign American workforce, domestic assets, reliable energy/infrastructure

Key Activities

Build lasting domestic capability, quality, innovation, and resilience

Value Propositions

Reliability, quality, speed, innovation, reduced risk

Cost Structure

Invest in durable capacity; reduce cost via innovation, not temporary labor

Three Highest-Leverage Moves

1

Run the diagnostic questions on your critical workforce segments — with explicit attention to temporary vs. long-term American capability.

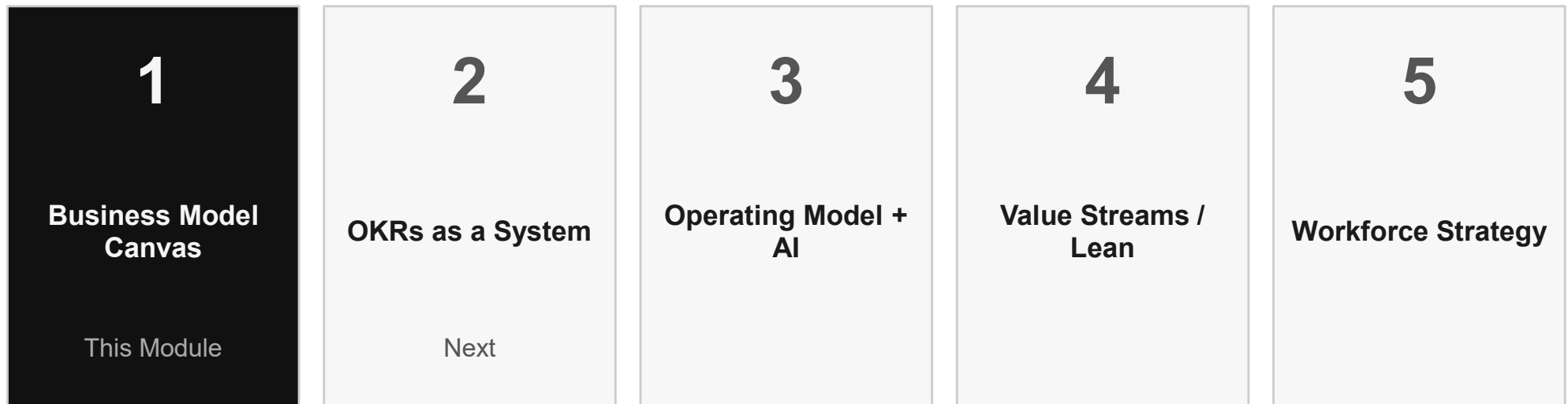
2

Re-evaluate one major production or supplier decision against the goal of strengthening domestic productive capacity.

3

Update the Key Resources and Key Activities sections of your Business Model Canvas with a productive-sovereignty filter.

The Five-Module Series



Next Steps

If you would like support turning these ideas into a concrete 90-day plan, a deeper workshop, or ongoing Chief of Staff-style implementation help, reach out directly.

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